

DIGITAL TAPE CARE SHEET



Congratulations! Your wedding has come and gone and you've got the video to prove it. Please, enjoy watching your copies but always remember that what you are watching are copies.

What really matters is your master tape.
It looks like this:



DV Cassette

We shoot weddings for the future but it's your job to make sure your tape lasts that long.

Remember, you want to protect your master above any copy. Here are a few of our guidelines for protecting your tape.

- Store it in a cool, dry place. Avoiding heat and sunlight are best.
- Keep the tape in its plastic case and store it vertically, not flat.
- Even though your master tape is digital, it is *still* a magnetic tape. Just like any other, keep it away from magnetic fields, computers, or televisions. (Yes, it's ironic, but better to be safe.)
- We offer additional masters for \$45. These are identical to the original and can be kept at a parent's house or a bank deposit box to insure against natural disasters at your own home.
- Look up a video professional on your 5th or 10th anniversary and ask about the newest technologies. Chances are there will be a way to store your video on some sort of computer technology very cheaply at that point. (Right now this is still expensive.) Once your video exists in a computer, you can store copies on everyone's computer you know and it will last forever.

With just a tiny bit of vigilance, your great-grandchildren will be able to watch your wedding video at the exact same quality that it exists today!

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